

## MEETING

Jan. 21, 2014

5:30 pm – 7:30 pm

CBIA, 350 Church St.,

Hartford, CT



### ***The Alignment Between Healthy Retirement Outcomes and Healthy Business Outcomes***

Today's Employee Benefit Professionals are faced with constant challenges and demands with respect to the most efficient and effective use of precious employer dollars. With the escalation of health and disability costs coupled with an aging workforce, a perfect storm scenario is being created. The key to long term business success is balancing short term budget concerns with longer term strategic goals and the inevitability of an older workforce. This presentation will focus on the need for real life data to address these opportunities and the critical need to provide every employee the chance to retire on their own terms. The overall health of every business depends on it.

#### ***Presenter***

Mr. Thomas Cremona (Tom) serves as Vice President of Sales and Client Management for MassMutual's Retirement Services Division. Mr. Cremona provides senior management support to locally based Sales Staff, Relationship Managers and Retirement Education Specialists. Mr. Cremona also serves as the technology deployment and readiness lead for Sales and Client Management.

Mr. Cremona has 30+ years experience within the Retirement Services industry with assignments ranging from Customer Service, to Actuarial Support, to Institutional Sales. Prior to joining MassMutual in 1993, Mr. Cremona held several management positions with The Travelers Insurance Company.

Mr. Cremona graduated from American International College with a BS in Mathematics.

**Cost: Members \$20, Non-Members \$50, Full-time Students \$10**  
**RSVP by Jan. 17 to: [Phillip.Montgomery@cbia.com](mailto:Phillip.Montgomery@cbia.com) or 860-244-1982**

This meeting qualifies for recertification credit for the Certified Compensation Professional (CCP®), Certified Benefits Professional® (CBP), Global Remuneration Professional (GRP®), Work-Life Certified Professional (WLCP®), Certified Executive Compensation Professional (CECP™) and Certified Sales Compensation Professional (CSCPT™) designations granted by WorldatWork Society of Certified Professionals. For more information on recertification, visit the WorldatWork Society recertification webpage at [www.worldatworksociety.org/recertification](http://www.worldatworksociety.org/recertification).



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Note: Approval pending for HRCI recertification credit. Please inquire at meeting.